



BMW UK
March 2016



M PERFORMANCE ACCESSORIES FOR THE BMW M2.

PRODUCT OVERVIEW.

M PERFORMANCE – EXTERIOR.



The BMW M Performance carbon aerodynamics components for the new BMW M2 highlight the sporty appearance of the car, achieving optimised aerodynamics for a sporty driving style. They are meticulously hand-made and have a high-quality appearance. They also offer optimised aerodynamics and boost the car's sporty driving behaviour.

They include: Front attachment, Side skirts, Rear diffuser, Rear spoiler, Mirror covers.

The new design of the carbon front attachments gives the front of the BMW M2 a highly powerful appearance. From the side, the lines are accentuated thanks to the sporty appearance of the carbon side attachments. The carbon rear diffuser with its angled design and equally striking, embossed risers further accentuates the vehicle's sporty appearance. The carbon rear spoiler, together with the carbon external mirror covers, rounds off the carbon collection for the BMW M2.



M PERFORMANCE – EXTERIOR.



The striking exterior elements in high-gloss black enhance the appearance of the new BMW M2. They include: kidney grilles and side bars.

The high-gloss black kidney grilles feature the M-specific dual bars, with the M2 logo providing an eye-catching addition.

The high-gloss black side bars emphasise the sporty nature of the vehicle at the side and also feature the M2 logo.



M PERFORMANCE – INTERIOR.



The interior trim kit for models with DCT includes gear selector lever in carbon, console trim in carbon and alcantara and handbrake lever. More information about the interior kit for manual transmission will follow.

The interior trim has an innovative and unmistakable design, using the materials of motorsport: open-pore carbon fibre combined with Alcantara. The M Performance interior trim offers a completely new, unmistakeable dimension in terms of touch and feel in the interior of the car.



M PERFORMANCE – INTERIOR.



Steering wheel III: More information to follow. Available from June.

The BMW M Performance stainless steel pedals and footrest are an attractive and functional addition to the interior of the BMW M2. The asymmetric, three-dimensional design of the rubber sections gives the footwell a truly dynamic feel. The stainless steel pedals cover the standard pedals, creating a high quality look. The BMW M Performance footrest completes the sporty appearance.

The M Performance floor mats add to the sporty appearance of the BMW M2. The composite technology of rubber and textile fibres means that these floor mats combine the high quality look and feel of textiles with the properties of dirt and water-repellent all-weather mats.

The white lettering of the LED door sill finishers discreetly illuminates the sill area and makes stepping into the BMW M2 an even better experience.

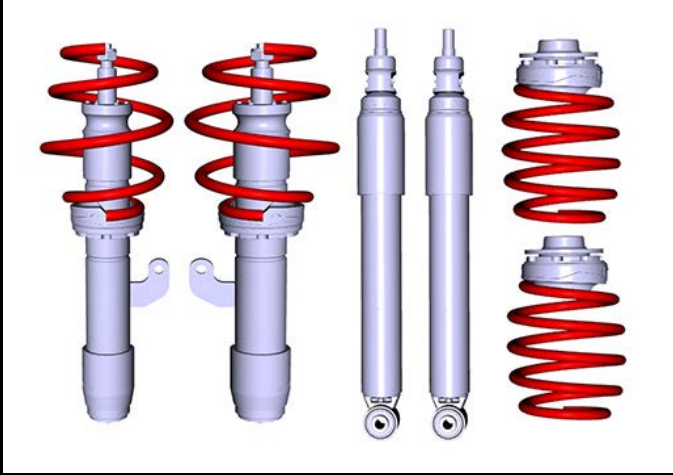


M PERFORMANCE – EXHAUST.



From the racetrack straight to the road. The valve exhaust system with Bluetooth 4.0 control offers maximum driving excitement with its two operating modes. Sport mode is approved for use on public roads without restriction and offers a sporty sound experience suitable for everyday situations that has been developed especially for the BMW M2. Track mode has been developed for use on the race track and offers maximum emotion, volume and sound for a more intensive driving experience. In addition to the acoustic upgrade of the car, the tailpipe silencer offers a visual upgrade with an embossed M Performance logo and 80 mm tailpipes including perforated inner pipe. Tailpipe trim finishers are available in either carbon (pictured above) or titanium.

M PERFORMANCE – SUSPENSION.



The M Performance Sport chassis retrofit for the BMW M2 significantly increases the driving dynamics performance of the vehicle. The additional lowering of the car (coilover suspension) not only produces a more dynamic driving feel, but also reinforces the car's sporty appearance. The adjustment in shock absorbing capacity is made separately for the tension and compression stage. The adjustable shock absorber components offer different customised driving properties for driver dynamics and comfort. The height adjustment offers a setting range between 5-25 mm (5 mm lower than the series level). Independently adjustable shock absorbing technology for the tension and compression stage (16 setting options for tension stage attenuation / 12 setting options for compression stage attenuation). M Performance Sport chassis retrofit kit – High-quality shock absorber components for a long service life.

M PERFORMANCE KIT.



There is an enhanced kit available for the new BMW M2. It contains: Front attachment in carbon fibre, Rear diffuser in carbon fibre, Rear spoiler in carbon fibre, Side grilles in black high gloss, Side attachments in carbon fibre, Kidney grilles in high-gloss black, Side sill decals.

Please visit your preferred Retailer for further details, including pricing and fitting.

PRICING.



Exterior Styling	
Description	RRP (incl. VAT)
Exhaust system	£2,000.00
Carbon-fibre tailpipe trims x4	£899.00
Titanium tailpipe trims x4	£599.00
Suspension	£2,221.92
Kidney grilles, left / right	£97.50 each
Side bars, left / right	£52.50 each
Front attachment, carbon, left / right	£437.00 Each
Side attachment, carbon, left / right	£441.00 each
Rear diffuser, carbon	£880.00
Rear spoiler, carbon	£386.00
Carbon mirror covers, left / right	£199.50 each

Interior Styling	
Description	RRP (incl. VAT)
Interior kit DCT	£389.00
Interior kit MT	TBC
Interior trim	£599.00
Steering wheel II with race display	£1,149.00
Steering wheel III	£649.00
Stainless steel pedals	£99.00
Stainless steel footrest	£110.00
M Performance floor mats, front / rear	£74.50 / £44.50
LED door sill finishers	£149.00

Prices are correct as of 1 March 2016. Prices quoted do not include any fitting which may be required.

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