## **BMW Canada Inc.**

## 2016 Event Marketing Bulletin



## 2016 BMW ///M POWER TRACK EXPERIENCE - BARCELONA, SPAIN.



The 2016 ///M Power Track Experience will take place in beautiful Barcelona, Spain. Please contact your M customers and VIP customers to make them aware of the experience outlined below.

**Duration:** 1.5 day event (with the option to extend your stay)

**Timing:** April 6-7, 2016

Highlights: Reveal of all-new M2

Track time with the entire M line up at the famous Formula 1 Circuit de Catalunya

Hotel accomodations at the W Hotel

Includes the option of one of two tours: Gaudí Panorama Tour or Tapas Tour

**Fee:** Includes shuttle to and from the airport, hotel accommodations and fine dinning

1,390 EUR per driver

1,190 EUR for accompanying driver

Flights are the responsibility of the participant.

**Payment:** Full trip payment must be provided in advance

No refunds for cancellations.

Trip

Requirements: Must be 21 years of age or older and hold a valid, full-class international driver's license.

Must hold a valid passport