

BMW Canada Inc.

2016 Product Planning Bulletin



MY2017 M2 Coupé (F87) Change Overview:

BMW Canada is pleased to announce the MY17 M2 Coupé. The most significant content change for MY17 is the inclusion of several attractive new standalone options. Other product enhancements mirror the rest of the 2 Series lineup, including updates to the iDrive head unit and user interface as well as a suite of all-new smartphone connectivity options.

Please see below for full details on all product, pricing, and package changes for MY2017.

Model Range:

M2 Coupé

SOP: 07/2016

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Pricing and Equipment Changes: F87 M2 Coupé

With unprecedented demand and praise, and the all-new iDrive 5.0 system, the 2017 BMW M2 receives an MSRP adjustment of +\$2,000. Other changes are comprised of a new Smartphone Connectivity Package and new standalone options. See below for a complete breakdown of 2017 pricing and equipment changes. Further details are available on the product ordering and pricing guides.

Base MSRP Changes:	
Base MRSP Increase	+ \$2,000
Standard Equipment Changes:	
New iDrive 5.0 System	✓
Package Changes:	
New Smartphone Connectivity Package	\$750
Standalone Option Changes:	
403 Glass Sunroof	\$1,500
ZX1 M Performance Exhaust w/Carbon Tips	\$3,500
6NS Convenience Telephony removed (replaced by Smartphone Connectivity Package)	X



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The All-New iDrive 5.0 (Option Code 609)

The all-new iDrive 5.0 system that first launched with the MY2016 7 Series Sedan (G11/G12) will gradually be rolled out across the BMW lineup. The 2, 3, and 4 Series receive iDrive 5.0 **(without touchscreen)** starting July production.

iDrive 5.0 System Highlights

- All-new menu layout with more intuitive operation and sub-menu previews.
- iDrive controller with revised direct access buttons:
 - o COM (**NEW**) – Controls communication functions, including telephone. (TEL button deleted)
 - o MEDIA – Controls entertainment/media functions, including radio. (RADIO button deleted)
 - o MAP (**NEW**) – Provides direct access to the navigation map.
 - o NAV – Provides access to the destination input menu.
- Enhanced graphics and increased display resolution (1440 x 540 pixels – approximate 25% improvement).
- Learning Navigation – Adaptive Routes:
 - o Adapts to, learns, and suggests the driver's frequently driven routes.
- Split Screen Enhancements – Arrow Display:
 - o Offers enhanced split screen (turn-by-turn previews, detailed 3D junction view).
- Shortcut to Last Functions:
 - o Double pressing the MENU button on the iDrive controller toggled a favourites bar showing last/recently used functions.



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M Performance Exhaust (Option Code ZX1)

From the racetrack straight to the road. The all-new M Performance Exhaust system with Bluetooth 4.0 control offers maximum audible driving excitement with its two distinct operating modes and a striking look with enlarged tailpipe finishers in carbon fibre.

M Performance Exhaust MSRP: \$3,500

Sounds like performance: The included Bluetooth 4.0 remote control allows the selection of multiple modes, which influence the exhaust system's performance:

- **Sport Mode:** Sporty sound, more emotional than the standard system, but with a silencing effect for uncompromising everyday use.
- **Track Mode:** Extremely emotional sound, very aggressive, very loud. For maximum performance on the race track.
Approved for track use only.

The optimized exhaust gas conduction system amplifies the characteristic 6-cylinder sound and accentuates the sporty driving feel of the vehicle.

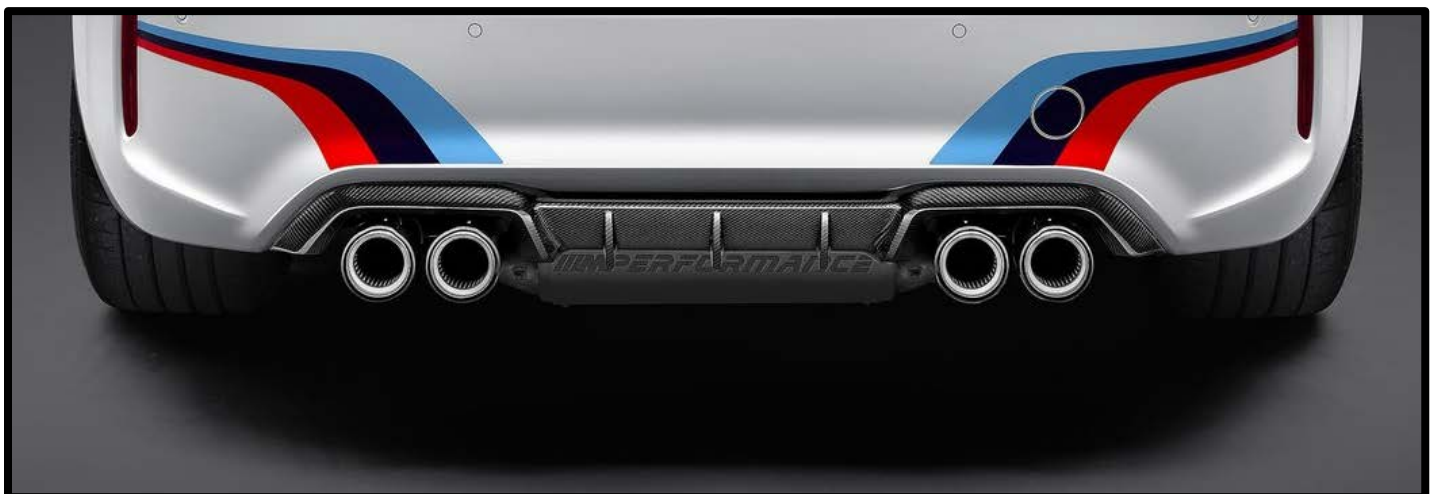
Enlarged 93mm carbon fibre tailpipe finishers complete the exhaust system with a striking and dynamic look, complementing its ferocious soundtrack.



***Carbon Fibre Diffuser not included.**

M Performance Exhaust Liability Waiver

Due to the significant increase in exhaust volume when in the Track Mode setting, customers who order the all-new M Performance Exhaust system for the BMW M2 are required to sign a waiver expressing assumption of risk and release of liability before taking delivery. The waiver will be communicated in a separate bulletin and will be freely available for download from the BMW Extranet.



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Smartphone Connectivity Package (Option Code ZTV)

New for model year 2017 on 2, 3 & 4 Series models, this package is tailored to smartphone devices. The package includes enhanced Bluetooth with wireless charging capability, WiFi hotspot connectivity and Apple CarPlay integration.

Wireless Smartphone Connectivity Package MSRP: \$750

Enhanced Bluetooth with Wireless Charging (Option code 6NW)

This feature unlocks additional integration with your mobile device, helping connect drivers to their digital lives.

Two phones can be paired simultaneously, with call making and receiving capability. Similarly, a second USB port is available for connecting / charging multiple devices. An additional microphone is installed above the front passenger seat to allow for better voice quality during telephone calls.

Third party ConnectedDrive Apps are accessible via Bluetooth so drivers no longer need to connect their phone via USB.



Features

- Pair two phones simultaneously
- Access third party apps without wired USB connection
- Bluetooth or WIFI audio streaming
- Additional microphone located above front passenger
- Additional USB port
- Wireless charging sleeve in center console

WiFi Hotspot (Option code 6WD)

Featuring a separate sim card for connection directly to a cellular network, this option turns your vehicle into a rolling WiFi network. Up to 10 devices, including smartphones and tablets, can be paired to the network and have full access to the internet with 4G LTE data speeds. Purchase of a separate cellular data plan is required for WiFi internet connectivity.



Apple CarPlay (Option code 6CP) *Launch from 09/16*

CarPlay provides BMW drivers with a new way to interact with their iPhone by making popular applications and functions available via the iDrive system in Apples familiar user interface. Using the iDrive controller, or Siri hands-free personal assistant, drivers can access their messages, Apple Maps, online music streaming or their iPhones and a growing list of features. **Please note vehicles ordered for July and August production will not include option code 6CP, but will be eligible for a no-charge retrofit from 09/16.**



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If you have any questions about the 2017 BMW M2 Coupe, please reach out to:

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